

# Showland Tourneys

UNIQUE
EXPERIENCES
EMPOWERING
LIVES

#### MUTUALLY BENEFICIAL PARTNERSHIPS

By partnering with us, you will:

- Effect social change
- Create local and global impact
- Infuse purpose into your culture\*
   Support radical innovation\*
   Improve employee wellbeing
- > Enable team reconnection
- Create deeper connection with customers
- Support the UN Sustainable Development Goals

Snowland Journeys offers well defined, high impact projects for purpose-driven businesses.

Connecting employees with social impact / CSR initiatives they truly believe in and that can genuinely make a difference.





## THE MOUNTAIN VILLAGES OF NEPAL'S NORTH-WEST HIMALAYA ARE THE MOST REMOTE PLACE ON THE PLANET





#### HIMALAYAN FAMILIES FACE

#### AN IMPOSSIBLE CHOICE FOR THEIR CHILDREN

With Family but Without Education

or

**Educated but Without Family** 





### MANY HIMALAYAN CHILDREN ARE SENT AWAY FROM PARENTS AT AGE 4 FOR EDUCATION

Without Help,
They Will Never See Their Family Again





## SNOWLAND JOURNEYS IS A NON-PROFIT ORGANISATION THAT ENABLES REINTEGRATION OF YOUNG PEOPLE WITH THEIR FAMILIES





# WE ALSO DEVELOP ENVIRONMENTAL INFRASTRUCTURE PROJECTS AND SUSTAINABLE LIVELIHOODS IN COMMUNITIES

OF NEPAL'S HIGH HIMALAYAS



#### BACKGROUND

The stories of the people we support are featured in the award-winning documentary film

Children of the Snow Land





#### BECOME A PATRNER

Snowland Journeys relies entirely on the generosity and commitment of our partners.

We'd like to partner with you for Social Impact / CSR support.

By supporting Snowland Journeys you will:

- Empower Himalayan children to reconnect with their families,
- Promote belonging to their mountain communities,
- Enable sustainable development and environmental infrastructure in remote villages of Nepal's High Himalayas.

# PARTNER WITH US TO EXTEND A LIFELINE TO THE MOST DETACHED CHILDREN AND COMMUNITIES ON EARTH

Showland Tourneys

#### JOIN US

Bespoke partnerships with Snowland Journeys can include:

- Support Impactful Projects,
- Claim tax relief on your donations via Gift Aid,
- Meaningful Volunteering Opportunities,
- Encourage employee teams to join our Virtual Trekking Challenges,
- Reward high performing employees with our Outdoor Weekends in the UK,
- Send teams for leadership and development on our Himalayan Expeditions,
- Host a fundraising film screening of 'Children of the Snow Land'.



#### OUR PATRON

Joanne Lumley OBE, FRGS

By Joanna has graciously agreed to become Patron of Snowland Journeys. She has a long association and interest in Nepal and its people inspired by her father's service as an officer in 6th Gurkha Rifles.

I went to boarding school; but I was eight, and I came home for the holidays and therefore was with my family as I turned from being a little child into a teenager. Imagine not seeing your parents and home for 12 years! The remote mountain villages in Nepal are notoriously difficult to get to; and yet imagine the black and white choice between home life or being educated miles away.

Joanne Lumley



#### WHO WE ARE

The directors of Snowland Journeys CIC (Community Interest Company) are

Zara Balfour FRGS (director/producer of 'Children of the Snow Land') and Phil Briggs FRGS.

Our Nepalese partners include the founder of Snowland School, known as the 'Dolpo Buddha', school manager Pema Gurung.

Our operations and expedition team Ram Sundar Thapa and Kumar Lama, and reintegration expert Tsewang Norbu Lama.

Also our graduate trainees Nima Gurung, Zin Pa, Tsering Diki Lama and Jeewan Mahatara.



ZARA BALFOUR, FRGS CEO



PHIL BRIGGS, FRGS
DIRECTOR OF
OPERATIONS



BOO STONE
RELATIONSHIPS
MANAGER



FRANZISKA THOMAS
FUNDRAISING
MANAGER



MICAELA BLITZ MARKETING MANAGER



CONSUELA MCKENZIE MARKETING CONSULTANT



PAUL ZABIHI LEAD DIGITAL DESIGNER UX/UI



RAM SUNDAR THAPA NEPAL OPERATIONS MANAGER



KUMAR LAMA EXPEDITION GUIDE



NIMA GURUNG GRADUATE TRAINEE



ZIN PA GRADUATE



TSERING DIKI GRADUATE



JEEWAN MAHATARA GRADUATE TRAINEE GUIDE



#### CONTACT

#### Thank you.

Please get in touch to discuss further:

Boo Stone boo@snowlandjourneys.com

Phil Briggs phil@snowlandjourneys.com

Zara Balfour zara@snowlandjourneys.com

